



STATE OF THE MAP AFRICA

Theme:

TRANSFORMING LIVES THROUGH MAPPING

Mapping freely our countries

Grand-Bassam, Ivory Coast

22 - 24 November 2019

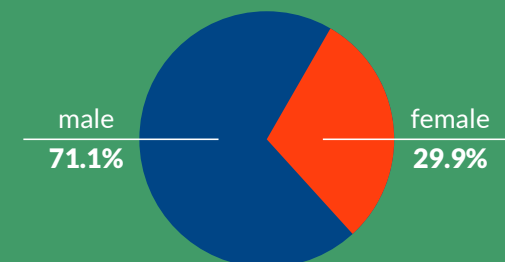
2019 SPONSORSHIP PROSPECTUS

The State of the Map Africa (SOTM Africa) is an annual conference that celebrates the culture of open mapping, Open Data, GIS and its impact across Africa. The 2019 State of the Map Africa will build on a new strategy envisioned for OpenStreetMap Africa as a renewed, strong, and growing network, and as part of the global open mapping movement.

Goals of the conference

- Bringing all African OpenStreetMap contributors together
- Promote cartographic innovations in Africa
- Place OpenStreetMap as a governance and sustainable development tool for citizens
- Make Ivory coast a showcase for collaborative mapping

Statistics from the previous event (SOTM Africa Kampala - 2017) 151 participants from 29 countries (23 african countries) : Cameroon, Comoros, Côte d'ivoire, DRC, England, France, Gambia, Ghana, Israel, Italy, Kenya, Liberia, Madagascar, Malawi, Mali, Morocco, Mozambique, Netherlands, Niger, Nigeria, Rwanda, Senegal, Sierra Leone, South Africa, Tanzania, Uganda, USA, Zambia, Zanzibar with a fair gender balance for this kind of event !



Expected local participants

For this second edition, of this great event, we are expecting more than 500 people, from all over Africa and the rest of the world.

Target audience:

- Official and government agencies,
- Private companies,
- Innovators,
- Academics,
- Students,
- Geeks.

Scholarship

The State of the Map Africa scholarship program was started in began on the first SotM Africa conference in 2017 in Kampala, Uganda to enable attendance for the State of The Map Africa conference from many African Nations as possible.

The SotM Africa scholarship program is managed by the State of the Map Africa scholarship committee which collaborates with the Budget and Fundraising committee to raise funds for the scholarships. The scholarships given are meant to cover the costs of selected recipients’.



SOTM Africa, Kampala, Uganda - July, 2017

Grand-Bassam

Grand-Bassam is, a seaside town a few kilometers east of Abidjan, will welcome the second edition of State of the Map Africa (SOTM Africa 2019).

The first capital of Ivory Coast, the city is now a UNESCO World Heritage Site. Its colonial past and its old cities overlooking the Atlantic Ocean gives it a special charm.

As a seaside resort, Grand-Bassam has a lot of assets to attract tourists and international events.



Centre céramique de Grand-Bassam ©Cyriac Gbogou, Wikimdia Commons, CC BY-SA 4.0

Venue

The conference will be hosted by the VITIB : Information Technologies and Biotechnology Village - www.vitib.ci.

The VITIB, dedicated to develop the ecosystem of Information and communications technology in Ivory Coast.

With its modern infrastructures and its 600 people capacity, the VITIB will be a great place to rule the next SOTM Africa, which is a showcase event of the OpenStreetMap and communities of practice in Africa.



Room at VITIB

Sponsorship Packages

	Platinum	Gold	Silver	Bronze	Scholarship Supporter
	>\$10,000	\$5,000 - \$10,000	\$2,500 - \$5,000	\$1,000 - \$2,500	\$500 - \$1,000
Booth	prominent	yes	yes	small	—
Logo on website, programme, banner publicity and emails	yes	yes	yes	yes	listed
Slides in a rolling presentation during the breaks	up to 3	up to 2	1	—	—
Complimentary conference passes	5	4	3	2	—
Conference guide book	double page	single page	half page	mention	—
Tweet from @sotmafrica	two weeks before and 1 week after	week before	—	—	—

Social Event

\$2,500

- "Company name" branded event
- Listed on website and in programme
- Sponsorship banner at event

Football match sponsor

\$1,500

- "Company name" branded event
- Sponsorship banner at event
- Listed on website and in programme

Historical Sight Seeing

\$1,500

- "Company name" branded event
- Sponsor's logo on the trip guide
- Listed on website and in programme

Programme printing

\$1,000

- Back cover advert
- Listed on website and in programme

Name tag lanyards

\$250

- Logo printed on lanyard
- Listed on website and in programme

OpenStreetMap Côte d'Ivoire

OpenStreetMap Côte d'Ivoire is a young and dynamic community using OpenStreetMap tools to produce and update data for all cartographic data users.

As an innovation hub, OSM CI performed several trainings and projects in the cartographic and opendata domains in Ivory Coast.

Recipients of the 2nd Excellence National Price 2017 for the best youth digital initiative category, OSMCI will be the local organizer for The second edition of State of the Map Africa (SOTM Africa) 2019.

Address

Email: openstreetmapci@gmail.com
info@openstreetmap.ci

Website: <https://openstreetmap.ci>

OpenStreetMap Africa

OSM Africa is a network of local OpenStreetMap communities from all over Africa joining hands to share resources and collaborate to grow and produce a complete and well detailed map of Africa on OpenStreetMap in order to advance the quality, completeness and sustainability of geospatial data in Africa.

Address

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TO SPONSOR, CONTACT

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